

# Safeguard them from identity theft

With a risk score, monitoring system, restoration services and a 25k coverage policy, members will have the tools they need to protect their ID.

Our turn-key Identity Ease Secure membership kit includes a program guide, unique member ID card, envelope and website. If requested, our in-house marketing team can white-label this turn-key program. For added convenience, we can handle all print production and mailing services.

[www.identityeasesecure.com](http://www.identityeasesecure.com)



**Program focus:  
Identity protection**

**cbsi** >  
membership services®

Cbsi Membership Services has enriched the marketing efforts of thousands of marketing companies while developing a reputation for quality work, flexibility, product performance and reliability.

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## Identity protection

### Full suite of privacy products including:

#### Identity risk score

- By searching hundreds of billions of records and applying our proprietary analytics, we generate a risk score between 0-999.
- The risk score represents the likelihood that an individual is a victim of identity theft or in the beginning stages of having their identity stolen.

#### Ongoing identity monitoring

- This innovative early detection and warning system utilizes a proprietary system to provide worry-free identity protection 24/7. We scan thousands of financial and non-financial data sources and hundreds of billions of records to detect fraudulent attempts to steal your identity.
- Proactive identity theft monitoring includes 50+ identity theft identifiers.
- Monitored data sources include, but are not limited to all 3 credit bureaus, financial institutions, real property records, insurance groups, cell phone records, etc.
- Personal phone alerts – If we find suspicious information that indicates the beginning stages of identity theft, we will contact you on the number listed as your primary alert phone number.

#### Identity restoration

- We administer the costly steps to dispute fraudulent information regarding the member that occurs as a result of the identity theft.
- “Discovery based” – This covers “pre-existing” identity theft if the theft had not been discovered prior to enrollment.
- Unlimited service guarantee – If you become a victim of identity theft, our trained identity theft specialists will take all the necessary steps to restore your good name and pre-theft condition.
- Free financial coaching – Members receive up to a 60-minute phone consultation with a certified credit and financial counselor, providing credit counseling, restoration strategies, credit report analysis and tax planning.
- Free legal consultation – Members receive a free initial 60-minute consultation with an attorney on each new issue involving identity theft. After the initial consultation, the participating attorney may be retained at a preferred rate reduction of 25% off the attorney’s standard fees.

#### ID theft insurance

- Personal Internet Identity Coverage Policy covers up to \$25,000, with a \$0 deductible.
- Coverage is provided for lost wages as a result of time off work related to a stolen identity event for up to \$500 a week for four weeks after.
- This benefit also covers expense reimbursement such as expenses related to the recovery of your identity, including defense costs for certain civil suits, re-filing for loans and reimbursement of fees.

#### Value added services

- Free credit report reminder service
- Credit card offer opt-out access
- Social Security statement

