

Stretch their buying power with exclusive discounts

From a nurse hotline to discounted oil changes to emergency roadside assistance, members will be covered for all of life's turns.

Our turn-key Simple Savings membership kit includes a program guide, unique member ID card, envelope and website. If requested, our in-house marketing team can white-label this turn-key program. For added convenience, we can handle all print production and mailing services.

www.mysimplesavings.com

simple savings

Program focus:

Shopping
Wellness
Car care
Legal & finance
Lifestyle

cbsi >

membership services®

Cbsi Membership Services has enriched the marketing efforts of thousands of marketing companies while developing a reputation for quality work, flexibility, product performance and reliability.

800.657.8309

pr@consumerbenefit.com

www.consumerbenefit.com



Shopping

Discount merchandise

- Access to over 300,000 brand-name products
- Double the difference low price guarantee
- Extended warranty registration – when you buy merchandise through the Simple Savings shopping service, you can double the repair period of the manufacturer's warranty up to an extra 12 months for free!

Wellness

Online fitness and nutrition

- As a member of Simple Savings, you have access to one of the most-comprehensive online weight loss, weight control and body transformation programs ever developed.
- Enjoy creating custom workouts, step-by-step exercise videos, a nutrition analyzer, exercise log and much more!

Fitness savings network

- Simple Savings members have access to over 7,000 high quality health and fitness clubs at affordable rates.
- The club's lowest membership rate for the type of membership selected
- One-week introductory trial membership certificate, free of charge.
- Check out some of the largest club chains in the country including, Bally Total Fitness, Jazzercise, LA Fitness and Lifetime Fitness

Nurse hotline

- If you have an urgent (non-emergency) medical situation and need professional advice, call the nurse assistance line toll-free, 24/7.
- A registered nurse will talk with you about your symptoms and recommend an appropriate course of action.
- Health information
- Simple Savings provides you access to a comprehensive library of over 2,100 health-related topics.

Car care

Jiffy Lube® discounts

Take an additional 10% off all products and services at participating locations.

Meineke® discounts

Receive 10% off the price of exhaust system repair, brake system repair, shocks and struts, coil springs, CV joints and front end alignment service and 5% off tires and batteries at all participating Meineke® locations nationwide.

Discount tires and rims

Save up to 30% off the retail price of a broad selection of tires and rims

24/7 emergency roadside assistance

- Call the toll-free number 24/7 to request a "dispatch" service and we will arrange to send help to your disabled vehicle from a participating facility.
- The Simple Savings membership will make payment to the service facility directly for covered dispatch expenses
- Covered benefits include towing service, a battery jump, minor roadside adjustments, a flat tire, emergency fuel supply and a tow or winch out of a ditch.
- Lockout service and reimbursement
- If you or your spouse locks your keys in the car or lose your keys, we will make arrangements for lockout service.
- If service in your area is unavailable, we will issue you an authorization number so that you can call the nearest locksmith and be reimbursed for the cost up to \$100.

Legal & finance

Discount legal services

- Discounts off 8 commonly used legal services such as traffic ticket defense, name change, chapter 7 bankruptcy, simple divorce, etc...
- Guaranteed low hourly fee not to exceed \$125 per hour, or if and when appropriate, at a 40% discount off their usual and customary hourly rate.
- Each attorney will provide 8 free services such as phone and face-to-face consultations for each new legal matter, review of important legal documents, a simple will with annual updates, and more!

Tax hotline and preparation services

- The Tax Hotline offers tax return preparation and unlimited, toll-free, tax-related advice.
- All Simple Savings members receive exclusive access to unlimited advice on federal taxation via toll-free phone call/fax/email, free tax return preparation for basic tax forms 1040EZ, 1040A, and 1040, savings on the preparation of numerous tax schedules, advice regarding an IRS audit and much more!
- All tax and financial advice is backed by a \$1 million liability policy!

Lifestyle

Pet Assure

- Give your pets the care they need, with the savings you want.
- Simple Savings members receive an automatic 25% off exams and office visits, all vaccines, X-rays, any elective procedure (e.g., dental care), any surgeries (e.g., spay and neutering), hospitalization and more!